

THE 18TH ANNUAL

SEO AICON

2027

Sponsorship Information

SEO Alternative Investments

Thursday, March 11, 2027
The Glasshouse
660 12th Ave, New York City

A Program With a Purpose

SEO AICON 2027



This annual conference is a leading industry event, providing a day of education, access, and career development for both new professionals and experienced professionals in the alternative investments sector.

With nearly ***600 attendees*** and ***65+ speakers*** in 2026, AICON is a leading industry event.

What to Expect

SEO AICON 2027

Robust networking Opportunities

- 375+ General Partners
- 65+ Partner Firms
- 90+ Limited Partners
- 90+ SEO Alumni
- Emerging Managers

Insights from Industry Leaders

- Pension Plans
- Endowments & Foundations
- Family Offices

Facilitated One-on-One LP/GP Meetings:

- Public Pension Funds, Endowments & Foundations, Asset Managers, Family Offices, and more
- General Partners include funds with Private Equity, Venture Capital, Hedge Fund, Real Estate, and more

Learn from successful deal makers, proven investors, and leaders in the industry.

Topics - AICON 2026

SEO AICON 2027

Plenary Sessions

- Fireside Chat: **Henry R. Kravis**** & **Philippe Laffont**
- Fireside Chat: **Kim Y. Lew^^** & **Maryanne Hancock**
- The Evolution, Opportunity, & Future of Sports and Entertainment Investing

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Panel Discussions

- Private Credit's Next Frontier: Scaling in a Higher-Rate World
- The New IR Mandate: From Capital Raising to Long-Term LP Partnership
- The AI-Powered VC Stack: From Deal Flow to LP Experience
- The New Frontier: Charting AI's Next Chapter
- Value Creation 2.0: How PE Firms Are Winning in a Slower Economy
- Infrastructure & Energy Transition: The Fastest-Growing Alternative Asset Class
- Navigating the 2026 Investment Landscape: Strategies, Risks, and Emerging Opportunities
- The New Guard: From Emerging to Established
- Breaking In and Leveling Up: Career Paths Across Alternative Investments
- Real Estate Reset: What Institutional Capital Wants in 2026 and Beyond
- The Family Office Playbook: Direct Deals, Co-Investing & Opportunistic Mandates
- The Rise of GP-Led Solutions: Secondaries as a Mainstream Asset Class

**** SEO Board Member** *** SEO Alumnus** **^^ SEO Limited Partner Advisory Council (LPAC)** **^ Limited Partner**

Select Speakers from Past Conferences

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Henry R. Kravis**

Co-Founder &
Co-Executive Chairman
KKR
SEO Board Chairman



Kelly Williams^^

Chair & Co-CEO
The Williams Legacy Foundation
SEO LPAC Chair



Elliott Campbell^^ *

Principal
HarbourVest Partners



Judy Chou^^

Senior Advisor, Credit Strategies
Cooper Family Office



Eric Doppstadt^

Vice President & CIO
Ford Foundation



Larry Fink

Chairman &
Chief Executive Officer
BlackRock



Larry Fitzgerald Jr

Co-Founder
Trenches Capital Management



Maryanne Hancock

Chief Executive Officer / Partner
Y Analytics / TPG

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Select Speakers from Past Conferences

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Deborah Harmon^^ **

Co-Founder & CEO
Artemis Real Estate Partners



Mellody Hobson

Co-CEO & President
Ariel Investments



Greg Jania^^

Global Co-Head of Private Equity
APG Asset Management



Ksenija Jovanovic^

Managing Director
Aflac Global Investments



Michelle Knudsen^

Chief Investment Officer
New York University



Kim Lew^^

President & Chief Executive Officer
Columbia Investment Management Company



Peter Lupoff^

Partner, Investments, Partnerships
Beatrice Advisors



Angela Miller-May^^

Chief Investment Officer
Illinois Municipal Retirement Fund

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Select Speakers from Past Conferences

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Katie Moore^^
Managing Director
Hamilton Lane



Verdun S. Perry **
Global Head
Blackstone Strategic Partners



Tim Recker^^
Chief Investment Officer & Treasurer
The James Irvine Foundation



Valerie Red-Horse Mohl^
Deputy Chief Investment Officer
Office of New York City Comptroller



Jasmine Richards^
Head of Diverse Manager Investing & Managing Director
Cambridge Associates



Kirk Sims^
Managing Director, Head of Emerging Manager Program
Teacher Retirement System of Texas



Joshua Stern^^
Managing Director, Private Investments
Robert Wood Johnson Foundation



Jimmy Yan^
Head of ESG Integration
New York City Comptroller's Office

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Select LPs from Past LP/GP Meetings

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Abigail Kahn Archibald
Mellon Foundation

Wes Bradle
State Board of Administration of Florida

Minoti Dhanaraj
Pension Boards United Church of Christ

Karen Eifler
Howard Hughes Medical Institute

Tarrell Gamble
Alameda County Employees' Retirement Association

Kathryn Gernert
Texas Permanent School Fund Corporation

Harisha Haigh
Northwestern University

David Hirsch
LACERS - Los Angeles City Employees Retirement System

Robert Holley*
Builders Vision

Greg Jania
APG Asset Management

Dana Johns
Courage Small Business Partners

David Lee
Eldridge

Sylvester McClearn
New York State Common Retirement Fund

Sheryl Mejia
Steward Asset Management

Neil Messing
New York City Retirement Systems

Cassidy Orr
Focus Partners Wealth

Hope Bailey-Reed
NYS Teachers' Retirement System

Jasmine Richards
Cambridge Associates

Reginald G. Sanders
W.K. Kellogg Foundation

Andrew Shih
Memorial Sloan Kettering Cancer Center

Michael Silva
California Public Employees' Retirement System

Kirk Sims
Teacher Retirement System of Texas

Michael Watson
New York-Presbyterian Hospital

Yang Xu
City Hall Capital

*** SEO Alumnus**

Past Conference Sponsors

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Sponsorship Levels & Benefits

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Benefits	$150,000 *** Catalyst	$75,000 Signature	$50,000 Underwriting	$35,000 Exhibiting	$25,000 Presenting	$20,000 Premier	$10,000 Leadership	$7,500 Supporting	$5,000 General	$2,500 Friends of SEO
CONFERENCE PARTICIPATION										
Opportunity to give opening /introductory remarks*	Plenary Session	Plenary Session	Plenary Session	Panel	Panel	Panel				
Invitation to LP Breakfast	8 Guests	5 Guests	5 Guests	4 Guests	4 Guests	3 Guests	2 Guests	1 Guest	1 Guest	
Conference Admissions	10 Guests	8 Guests	8 Guests	7 Guests	6 Guests	5 Guests	3 Guests	3 Guests	2 Guests	2 Guests
Provide complimentary admissions to high-achieving young individuals	✓	✓	✓							
One-on-one meetings with LPs**	✓	✓	✓	✓	✓	✓				

* Receipt of benefit is dependent upon the session subject matter. SEO reserves the right to determine how the sponsor is incorporated.

** Meetings are based on mutual interest and availability.

*** As a Catalyst sponsor, the SEO team will collaborate with you to identify unique speaking opportunities, which may include a plenary session or a panel customized by your firm with input from SEO. You will also receive exclusive marketing and branding opportunities at both the pre-conference and/or the general conference.

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FIRM AND BRANDING RECOGNITION										
Branding of a network break	Exclusive	Exclusive	Exclusive							
Opportunity to provide branded swag which will be sent to conference attendees	✓	✓	✓	✓	✓	✓	✓	✓		
Branding on all Conference marketing materials (website, communications and signage)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm ad in the digital program	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page	Half-Page	Logo	Firm Listing	Firm Listing
Opportunity to feature firm speaker on event web page and in the program journal	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

For more information, please visit: **www.seo-usa.org/ai/2027-aicon/**

Contact

SEO AICON 2027

For more information, please contact:

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www.seo-usa.org/ai/
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